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MEDIA ALERT

March XX, 2007

Renowned Speaker Richard Pimentel to Visit Patients, Give Motivational Speech to Staff at Texas Scottish Rite Hospital for Children

Pimentel's Personal Life Story is Subject of Film "Music Within" Featured at Opening Night of AFI Dallas International Film Festival

- WHO:** Richard Pimentel, senior partner of Milt Wright & Associates, Inc. and featured speaker Steven Sawalich, director of "Music Within"
Brett Donowho, producer and second-unit director of "Music Within"
Texas Scottish Rite Hospital for Children (TSRHC) medical and clinical staff, administrative staff, volunteers and patient families
- WHAT:** A film based on the personal life story of Richard Pimentel, "Music Within," is the opening film to the AFI Dallas International Film Festival. During his visit to Dallas for the film festival, Richard Pimentel will visit with patients at TSRHC and speak to hospital staff members and volunteers about how to provide support to each other in the workplace, how to make a positive difference in the lives of patients and how patients with physical challenges can accomplish their dreams. Richard is a gifted and nationally recognized speaker, a disabled Vietnam veteran and a primary activist behind the Americans with Disabilities Act (ADA).
- WHEN:** **Friday, March 23, 2007**
11 a.m. Patient Visit and Media Interviews
Noon Program begins
- WHERE:** **Texas Scottish Rite Hospital for Children**
Hay T. Clark Memorial Auditorium
2222 Welborn Street
Dallas, Texas 75219
**Please meet TSRHC representative at the main entrance to be escorted to the event.*
- ABOUT RICHARD PIMENTEL:** Richard Pimentel is a Senior Partner of Milt Wright & Associates, Inc. He is a nationally renowned keynote speaker and expert on disability management, workers' compensation cost containment, rehabilitation and job retention in the workplace. His vast and penetrating knowledge about issues related to disability and people of difference is communicated with humor and conviction. As a consultant, keynote speaker, professional trainer and author of numerous curricula and training guides, Richard Pimentel is distinguished by his unerring ability to predict and anticipate the needs and requirements of both public and private sector employers. He is also an acknowledged authority on the Americans with Disabilities Act (ADA).
- ABOUT "MUSIC WITHIN":** "Music Within" is the true story of Richard Pimentel, a brilliant public speaker who returns from the Vietnam War severely hearing impaired. He finds new purpose in his landmark efforts as a primary activist behind the Americans with Disabilities Act (ADA). "Music Within" is featured at the Majestic Theatre in Dallas on March 22, 2007, on the opening night of the AFI Dallas International Film Festival.
- HOSPITAL INFORMATION:** Texas Scottish Rite Hospital for Children is one of the nation's leading pediatric centers for the treatment of orthopedic conditions, certain related neurological disorders and learning disorders, such as dyslexia. There is no charge to patient families for treatment at the hospital, and admission is open to Texas children from birth to 18 years of age. For more information, to volunteer or to make a donation, please call (214) 559-5000 or (800) 421-1121 or visit www.tsrhc.org.