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(DALLAS – June 28, 2007)

WELLSTONE'S 2007 DALLAS WHITE ROCK MARATHON OPENS REGISTRATION; MAKES KEY ANNOUNCEMENTS

- Registration Kickoff begins June 28th
- Race weekend and events of Wellstone's Dallas White Rock Marathon (WDWRM) December 7-9 announced
- Activegiving.com donation opportunity
- Introduction of the Texas Scottish Rite Hospital for Children's (TSRHC) 11 patient champions
- Introduce Jaclyne Beddrossian, the 2007 Jr. Race Director and her \$125,000 fundraising challenge
- New Dallas Mayor Tom Leppert, with his support and participation in the Mayor's 5K Fun Run

Wellstone's 2007 Dallas White Rock Marathon Registration Kickoff June 28, 2007

Registration for Wellstone's Dallas White Rock Marathon – December 9, 2007 - is now open at www.RunTheRock.com, the organization announced today at a press conference at Victory Marketing Center.

Runners who are interested in running in the 38th Wellstone's Dallas White Rock Marathon are encouraged to register early, and organizers are offering the 2006 registration rate to those who register before July 1st. After the 1st, rates will jump to the new 2007 price.

On Sunday, December 9, 2007, at 8 a.m., runners from around the world will lineup to compete in the 38th Wellstone's Dallas White Rock Marathon (WDWRM). Starting and ending at the American Airlines Center, the marathon features a 10-mile loop around White Rock Lake, and is a qualifier for the Boston Marathon. The primary beneficiary of the race weekend events is Texas Scottish Rite Hospital for Children (TSRHC). Nearly \$650,000 has been donated to the hospital since their partnership with the marathon starting in 1997.

commitment it takes to achieve the goal of crossing the finish line. By dedicating their run to raise money for the children at Texas Scottish Rite Hospital, participants can attain a higher sense of achievement and are more motivated to continue with their challenge, even when the going gets tough.

This year Texas Scottish Rite Hospital has designated special "Patient Champions" that runners can select as their motivation for running. The Champions come from diverse backgrounds, but all have a common thread –the need for the service that Texas Scottish Rite Hospital provides. Users of ActiveGiving can download a picture and information about the Patient Champion of their choice onto their pledge page, and invite others to share in the knowledge that the funds they raise are going directly to the Hospital to help these children.

For more information visit: www.activegiving.com.

Introduction of the 2007 TSRHC patient champions

Bob Walker, Executive VP and administrator of Texas Scottish Rite Hospital for Children in Dallas, introduced the 2007 patient champions. "We are extremely grateful for the generous support of sponsors, friends, runners and participants of Wellstone's Dallas White Rock Marathon and this year, we are pleased to introduce 11 Texas Scottish Rite Hospital for Children patients who will represent the hospital as patient champions," said Bob Walker, executive vice president and administrator of Texas Scottish Rite Hospital for Children. "We hope that the bright faces of each of the 11 patient champions will serve as an inspiration to those participating or supporting a runner in this year's marathon and enable the community to see the children who directly benefit from this great event."

The patient champions' main role is to serve as the face of the hospital and help personalize the fundraising efforts for the runners through Activegiving.com. By allowing runners the opportunity to connect and identify with a specific patient, the act of giving bring reality to the marathons' overall cause; help the hospital to continue to provide treatment to thousands of Texas children at no charge to the patient families.

Introduce Jaclynne Beddrossian, the 2007 Junior Race Director and her \$125,000 fundraising challenge

Jaclynne Beddrossian (Jac) has been named the 2007 Junior Race Director. Jaclynne is an eleven year old Texas Scottish Rite Hospital for Children patient, currently being treated for scoliosis. TEAM JAC (Jaclynne and her support group) has set a goal of raising \$125,000 by race weekend. All of the money will go directly to TSRHC. TEAM JAC stands for Together Everyone Achieves More Joy And Caring.

"I am honored and excited to be the Junior Race Director this year," said 11-year-old Jaclynne Beddrossian, Texas Scottish Rite Hospital for Children patient of Frisco, Texas. "I have set high fundraising goals and with the support of friends, family and the community, I hope to make my goals a reality to help support other kids like me at Texas Scottish Rite Hospital for Children."

New Dallas Mayor Tom Leppert, with his support and participation in the Mayor's 5K Fun Run

Officially sworn in on Monday, June 25th, Mayor Tom Leppert is already off and running, especially in his support of the 38th Wellstone's Dallas White Rock Marathon. Mayor Leppert showed his support for the effort to promote health and fitness among our children and the city of Dallas by announcing at the Marathon Registration Kickoff that he would personally participate in the Mayor's 5K Fun Run.

"The Wellstone's Dallas White Rock Marathon is an exciting tradition that has literally put Dallas on the map with the running community," said Dallas Mayor Tom Leppert. "Thanks to the sweat equity of dedicated volunteers, thousands of dollars have been raised for one of our finest children's medical organizations, Texas Scottish Rite Hospital for Children. Wellstone's Dallas White Rock Marathon is a world-class event that others in Dallas and across our nation should emulate."

The Mayor's 5K Fun Run will be held on Saturday, December 8th.

About Wellstone's Dallas White Rock Marathon

Runners from around the world will gather at 8 a.m. on Sunday, December 9, 2007, at the American Airlines Center for the full marathon, half marathon, 5-person relay, and SMU Cox corporate relay challenge. Considered one of the top marathons in the world, Wellstone's Dallas White Rock Marathon features a flat and fast 10-mile loop around White Rock Lake, and is a qualifying event for the Boston Marathon. Race-day events are expected to draw more than 13,000 participants and more than 100,000 spectators. The primary beneficiary of the weekend events is Texas Scottish Rite Hospital for Children of Dallas. For more information, visit the official Wellstone's Dallas White Rock Marathon web site at www.runtherock.com.

About Texas Scottish Rite Hospital for Children

Texas Scottish Rite Hospital for Children is one of the nation's leading pediatric centers for the treatment of orthopedic conditions, certain related neurological disorders and learning disorders, such as dyslexia. There is no charge to patient families for treatment at the hospital, and admission is open to Texas children from birth to 18 year of age. For more information, to volunteer or to make a donation, please call (214) 559-5000 or (800) 421-1121 or visit: www.tsrhc.org.

About Hicks Sports Marketing

Formed in July 2006, Hicks Sports Marketing Group represents the Texas Rangers, Dallas Stars, Liverpool Football Club, Mesquite Championship Rodeo as well as Glorypark, an upcoming real estate development in Arlington, Texas. In its role as a full-service marketing agency, Hick Sports Marketing Group will represent a broad range of properties throughout the country including Wellstone's Dallas White Rock Marathon and the AVP Pro Beach Volleyball Tour. Hicks Sports Marketing Group delivers a wealth of expertise in many facets of the sports business: the selling and buying of advertising and sponsorships, strategic branding and marketing, business consulting as well as real estate development.

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