



**Toy Industry** Foundation

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## **Toy Industry Foundation Makes Major Toy Donation following Fall Toy Preview in Dallas**

### **Texas Scottish Rite Hospital for Children Benefits**

**DALLAS, TX (October 22, 2007)** – Recognizing the importance of play in the life of a child, the Toy Industry Foundation (TIF) was on hand Thursday, October 18<sup>th</sup> at Texas Scottish Rite Hospital for Children (TSRHC) to distribute new toys to young patients undergoing treatment.

All toys had been generously donated to The Toy Bank the previous week by companies exhibiting their products at the Fall Toy Preview. One of the Toy Industry Foundation's core programs, The Toy Bank places brand-new toys in the hands of children in need throughout North America and around the world. Since its inception, The Toy Bank has distributed over five million toys valued at more than \$38 million, thanks to the generosity and support of donors across the toy industry.

Texas Scottish Rite Hospital for Children is one of the nation's leading pediatric centers for the treatment of orthopedic conditions, including scoliosis, clubfoot, hand disorders, hip disorders and limb-length differences, as well as certain related neurological disorders and learning disorders, such as dyslexia. Texas residents from birth to 18 years of age, who have been referred by a physician for a condition treated at the hospital, may receive treatment at TSRHC at no cost to their families.

Smiles and laughter filled the hospital corridors all afternoon as patients chose their new toys. One TSRHC patient receiving treatment, Addison Wise, age 8, exclaimed upon seeing the toys, "These are so cool! I can't decide which one to pick." After exploring all of his options, Addison left with a large stuffed giraffe saying, "It was a hard choice, but I can't wait to play with the giraffe in my room."

"The joy of play has the power to heal and The Toy Bank makes that possible," said Jean Butler, TIF's executive director. "TSRHC's services for children with orthopedic conditions are unparalleled and TIF is excited to bring comfort to children undergoing treatment at the hospital. We are thrilled that we can impact children throughout the Dallas-Ft. Worth area and we are grateful to our donors for giving so generously to those most in need."

#### **ABOUT THE TOY INDUSTRY FOUNDATION (TIF)**

The Toy Industry Foundation (TIF) is the philanthropic arm of the North American Toy Industry. TIF's mission is to bring joy, happiness and comfort to children in need through the experience of toys and play. We are committed to programs that help to remedy the effects of stress on children in need by providing them with developmentally and age-appropriate play opportunities. The foundation currently fulfills its mission through a combination of programs and public education. For more information about TIF please visit [www.toyindustryfoundation.org](http://www.toyindustryfoundation.org).

**ABOUT TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN**

Texas Scottish Rite Hospital for Children is one of the nation's leading pediatric centers for the treatment of orthopedic conditions, certain related neurological disorders, and learning disorders, such as dyslexia. There is no charge to patient families for treatment at the hospital, and admission is open to Texas children from birth to 18 years of age. For more information, to volunteer or to make a donation, please call (214) 559-5000 or (800) 421-1121 or visit [www.tsrhc.org](http://www.tsrhc.org).

**ABOUT GIFTS IN KIND INTERNATIONAL**

Gifts In Kind International, the seventh largest charity in America, distributes new toys from The Toy Bank through its network of more than 150,000 charities worldwide. The international charity links donor resources to enhance, empower, and restore communities and people in need. Last year Gifts In Kind placed nearly \$900 million in urgently needed new product donations. For more information, visit [www.giftsinkind.org](http://www.giftsinkind.org).

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